



# NO BACK HOME



# MEDIA KIT





# About Us



No Back Home was founded in 2012 when our family moved to Los Angeles after almost a decade in India. Exploring LA every moment we could and looking to share our experiences with others, No Back Home was born.

The name No Back Home comes from our son who always said "no back home" when it was time to head home after a day adventuring.

Behind the scenes, No Back Home is me - Karilyn and my captivating nature obsessed 9 year old with occasional appearances by Paul - husband, father and Irishman!

I write and photograph about our adventures at home in Southern California & around the world to inspire other families to get out and explore, even if it's just in their own city. I want to move families from the inspiration stage into actively making memories together by providing the ins and outs of travel, making it easily accessible to even novice travelers.

As a family, we enjoy adventures in the outdoors, exploring different cultures and seeking out learning experiences wherever we find ourselves. We do this through urban adventures, hiking, horseback riding, seeing animals in the wild and immersing ourselves in the local culture.

As a former solo backpacker turned family travel 'flashpacker', we experience travel at all levels ranging from luxury to roughing it in the outdoors. Since 2000, I have traveled to over 48 countries on my own and 32 with my son.





# Stats & Social Media

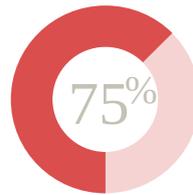
## MONTHLY TRAFFIC

- Visitors: 35,000 +
- Page Views: 70,500+
- Average Time on Site: 1:06 (min)

## AUDIENCE PROFILE



76% Female



Ages 25-44



82% From US (with 43% of those from California)

## SOCIAL MEDIA



Twitter Followers: 25,000+



Facebook Fans: 2500+



Instagram Followers: 34,600+



Pinterest: 16,500+



# How we can work together

FAM/ Press Trip

Sponsored Blog Post

Ambassadorship

Social Media Sponsorship (Instagram or Twitter)

## Previous Partners





# Professional Associations

Professional Travel Bloggers Association  
Society of American Travel Writers

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## Awards

2017 Visit California Digital Influencer of the Year

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## Comments from Followers

*"I cannot thank you enough for posting this with such detail and great photos."*

*"This was a nice post because it includes so many cool things to do even as an adult sans children!"*

*"I used this as a reference for a recent Spain vacation. I had the most incredible time."*

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## Contact Information

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